

**AMERICAN  
ELECTRIC  
POWER**

BOUNDLESS ENERGY



# Sustainability

AEP can provide the technology, data and expertise to help calculate your organization's carbon footprint and achieve your sustainability goals.

## How Can You Transform Your Operations?

Many businesses, governments and institutions set sustainability goals. Organizations like yours focus on renewable sources of energy to shrink your carbon footprint and reduce costs. You may also want to avoid operational disruptions by building resiliency into your power supply through universal-scale solar and wind projects.

We support your carbon goals today, and will continue to do so as you update them over time. We've put our own operations on the fast-track to reach a net-zero carbon footprint and we're ready to put our experience and industry connections to work for you.

See how to better your footprint at [aepsustainability.com](https://aepsustainability.com).



## Aim for Efficiency and Stewardship

We intend to shepherd all of our resources — natural, human and financial — in order to achieve a clean energy future. That means AEP will do whatever we can to help you optimize energy efficiency throughout your organization's facilities and processes.

## Unique Sustainability Solutions

Premier Services for You	Benefits
 <p><b>Energy Efficiency</b></p>	<p>Understand market trends and options to better manage your energy consumption and costs with technical expertise, market knowledge, strategic recommendations and investment capital from AEP for solar, wind, combined heat and power, energy storage, fuel cells and waste heat recovery.</p>
 <p><b>Renewable Energy</b></p>	<p>Reduce your carbon footprint by utilizing large-scale solar and wind projects tailored by AEP to your locations and renewable energy goals.</p>
 <p><b>Renewable-Specific Rates</b></p>	<p>Support the development of electricity generated by renewable resources by purchasing fixed monthly blocks (100 kWh) from AEP in markets in which they're available.</p>
 <p><b>Sustainability Reporting</b></p>	<p>Document your green initiatives. AEP can provide Green Energy certificates and other information you need to document power purchased from renewable sources, use of carbon-based energy and carbon emissions.</p>